

Joint Statement of The 10th Trilateral Cultural Content Industry Forum

1. Summary of the 10th Forum

1.1. The 10th Trilateral Cultural Content Industry Forum was held from June 28 to 30, 2017 in Tokyo. The Forum was led by Parliamentary Vice-Minister of Economy, Trade and Industry of the Ministry of Economy, Trade and Industry of Japan, Masaki Ogushi, Vice Minister of the Ministry of Culture of the People's Republic of China, Xiang Zhaolun and 1st Vice Minister of Culture, Sports and Tourism of the Republic of Korea NA Jongmin as well as other participants from the industries and related government agencies of the three countries.

1.2. An intensive discussion was made on content promotion measures, policies to promote international co-production, interaction through content market events including film festivals of the three countries and international business collaboration between private companies. The three countries agreed to keep discussing those subjects at the next forums and trying to find collaborative ways for co-development of cultural content industries of the three countries in cooperation with both the government agencies and industries.

1.3. The three countries reconfirmed that the Forum is very important and meaningful for not only governments but also industries to continuously exchange information on policies and trends of the cultural content industries, and to create new international business opportunities. The three countries agreed to hold the forum on a regular basis by hosting it alternately.

2. Developing Ways to Promote Content for Mutual Content Distribution of the Three Countries

2.1. The three countries agreed to aim at increasing international co-production and exchange works in content market events including film festivals held in each country by promoting the business interaction through the Forum and the events mentioned above.

2.2. The three countries agreed to facilitate international co-production by jointly posting their information on cultural content on the websites designated by each country. The websites will serve as platforms for both governments and industries to share the information on policies, systems, market trend and regulations on their cultural content industries more easily, and to support to create business opportunities.

2.3. The three countries reached an agreement to share the information on existing regulations concerning cultural content industries in each country, to clarify the content of the current regulations and to apply the regulations properly. Also, the three countries will explore further joint projects through close contacts with one another in order to promote mutual interaction such as co-production through the collaboration between the related agencies in the cultural content industries.

3. Promoting Support for International Collaboration between Private Companies

3.1. The three countries agreed to strengthen international collaboration between private companies by holding the Forum concurrently with content-related events which provide opportunities for continuous exchanges including business matching, pitching and seminars.

3.2. The three countries will encourage their industries to participate in content-related international trade shows, film festivals, etc. held in each country to further expand the business networking between content-related companies.

3.3. The three countries agreed to support business efforts to promote consumers' purchase of authentic content products by collaboratively conducting Public Relations (PR) activities to make general consumers aware of the necessity to protect intellectual property rights. Also, government-related agencies will collaborate to understand the relevant regulations and issues of the three countries.

4. The Next Forum

4.1. The three countries agreed that China hosts the next Forum. Korea and Japan will support China as much as possible by cooperating with the related government agencies and industries for their participation in the forum and helping China organize the forum.

4.2. The three countries agreed to hold the 11th Forum in 2018.

Signed in duplicate in Tokyo, Japan, on June 28, 2017 in the Japanese, Chinese, Korean and English languages, each text being equally valid. In case of any divergence in interpretation, the English text will prevail.

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Industry of Japan**

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